

## PRESS RELEASE

29 May 2008

### **Clarion Events announces latest acquisition**

Clarion Events Limited has today announced the acquisition of three major exhibitions in the defence and security sector. DSEi (Defence Systems and Equipment International), ITEC and LAAD (Latin American Aerospace and Defence) have been bought by Clarion Events from Reed Exhibitions, a division of Reed Elsevier. The shows have been purchased for an undisclosed amount.

Clarion Events is the largest independent event organiser in the UK and a highly successful, professional and award winning company. Clarion Events has been creating leading brands and world-class business and networking environments globally in a variety of sectors for more than 30 years.

Commenting on the acquisition Simon Kimble, CEO of Clarion Events, said:

“The events we have acquired in the defence and security sector are a valuable and profitable addition to our portfolio and fit perfectly with our strategy for international expansion.

“The defence and security sector is an exciting one to be moving into and we look forward to applying the same very high standards, rigour, experience and skill to organising events in this sector as we do in all of our others.”

The three shows being purchased by Clarion Events have all been sold as going concerns and the sale will involve the transfer of staff under TUPE arrangements.

**~ENDS~**

### **Enquiries**

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### **Notes to editors**

1. **Clarion Events Limited** is the largest independent and one of the top three events organising companies in the country, running exhibitions, conferences and seated events across Britain, Europe, the Americas, Middle East and Asia. Clarion's 80 business-to-business and business-to-consumer events serve 15 different market sectors including leisure, entertainment, finance,

retail, gaming, fine art and energy. Clarion currently employs a staff of 200+ people in four offices: London (Earls Court and Hatton Garden); Birmingham (NEC); St Charles, MI (USA) and Maarsen (The Netherlands).

2. The company has grown profits by more than 300% since undertaking an MBO in 2004. In that time Clarion has completed eight acquisitions, launched fifteen events and entered into three joint venture partnerships. In 2006 Clarion entered the Sunday Times Buyout Track 100 in 44th position, rising to 32nd in the 2007 list.
3. The events acquired by Clarion Events Ltd from Reed Exhibitions are in the defence and security sector. They are:

**DSEi** (Defence Systems and Equipment International) is held every two years in London and is the world's largest fully integrated defence and security exhibition

**ITEC** is a training and simulation exhibition held every year in different European cities

**LAAD** (Latin American Aerospace and Defence Exhibition and Conference) is held every two years in Rio de Janeiro